

# Friends of Long Beach Animals



An All-Volunteer, 501(c)(3) Non-Profit Organization

3815 Atlantic Ave., Suite 4 • Long Beach, CA 90807 • 562-SNIP (7647)

## Pet Appreciation Fair & 11<sup>TH</sup> ANNUAL WALK for the Animals SPONSOR INFORMATION & REGISTRATION FORM SATURDAY - OCTOBER 8, 2011 EL DORADO PARK, 7550 E. Spring St., LONG BEACH, CA 9 A.M. to 3 P.M.

Yes, please count on our organization to be a sponsor of the Friends of Long Beach Animals Pet Appreciation Fair & 11<sup>th</sup> Annual WALK for the Animals on Saturday October 8 2011.

Please select one of the following tax deductible sponsorship levels and the benefits to your company:

- Title Sponsor - \$5,000
- Platinum Sponsor - \$3,000
- Gold Sponsor - \$2,000
- We are unable to sponsor your event at this time but have enclosed a monetary donation in the amount of \$\_\_\_\_\_
- We are unable to sponsor your event at this time, please contact us next year.
- Silver Sponsor - \$1,000
- Animal Lover Sponsor - \$500
- Friends Sponsor - \$250

The application and check and artwork must be received no later than July 30, 2011 to be on the flyers, brochures and advertising & August 17<sup>th</sup> to be on the t-shirt

### SPONSOR INFORMATION:

Company Name: _____
Contact/Title: _____
Address: _____
City: _____ Zip: _____
Phone: _____ Fax: _____
Email Address: _____

Please make check payable to: **Friends of Long Beach Animals**. Mail completed form and check to FOLBA-WALK 2011; P.O. Box 92736, Long Beach, CA 90809

For any additional information concerning sponsorship, please contact Dawn Weller (310)344-4026



Non-Profit Organization  
Fed. I.D. 33-0390886

**ANNUAL WALK FOR THE ANIMALS AND PET APPRECIATION FAIR  
SATURDAY OCTOBER 8, 2011  
EL DORADO EAST REGIONAL PARK**

**Title Sponsor: \$5,000**

- ❖ Stage time at event
- ❖ Verbal recognition during the Opening Ceremony
- ❖ Walk leader
- ❖ One (1) judging position on the pet contests panel
- ❖ Up to four (4) company banners hung in stage and registration area on day of event
- ❖ Up to 2 (2) Exhibit booths with canopy, 26' tables and 4 chairs per booth for your company \*
- ❖ Four (4) walk registrations (includes T-shirt, goodie bag and parking pass)
- ❖ Company literature and/or product placed in walker's goodie bags
- ❖ Logo displayed prominently on back of event T-shirt\*\*
- ❖ Key mention in all printed materials including press release, flyers & posters\*\*
- ❖ Logo on the front of event brochures & on all printed event materials\*\*
- ❖ Logo & link to company website for one (1) year on the FOLBA website
- ❖ FOLBA Honor Plaque
- ❖ Media Coverage

**Platinum Sponsor: \$3,000**

- ❖ Verbal recognition during the Opening Ceremony
- ❖ Up to three (3) company banners hung in stage and registration area on event day
- ❖ One(1) Exhibit booth with Canopy, 26' tables and 4 chairs for your company \*
- ❖ Three (3) walk registrations (includes T-shirt, goodie bag and parking pass)
- ❖ Company literature and/or product placed in walker's goodie bags
- ❖ Logo displayed prominently on back of event T-shirt\*\*
- ❖ Key mention in all printed materials including press release, flyers & posters\*\*
- ❖ Logo on the event brochures & on all printed event materials\*\*
- ❖ Logo & link to company website for one (1) year on the FOLBA website
- ❖ FOLBA Honor Plaque
- ❖ Media Coverage

## **Gold Sponsor: \$2,000**

- ❖ Verbal recognition during the Opening Ceremony
- ❖ Up to two (2) company banners hung in the stage area on event day
- ❖ One (1) Exhibit booth with Canopy, 16' table and 2 chairs for your company\*
- ❖ Two (2) walk registrations (including T-shirt, goodie bag and & parking pass)
- ❖ Company literature and/or product placed in walker's goodie bags
- ❖ Logo displayed prominently on back of event T-shirt\*\*
- ❖ Logo in event brochures & on all printed event materials\*\*
- ❖ FOLBA Honor Plaque

## **Silver Sponsor: \$1,000**

- ❖ One (1) company banner hung at the event on the event day
- ❖ One (1) Exhibit booth with canopy, 16' table and 2 chairs for your company\*
- ❖ One (1) walk registration (including T-shirt, goodie bag and parking pass)
- ❖ Company literature and/or product placed in walker's goodie bags
- ❖ Logo displayed on back of event T-shirt\*\*
- ❖ Logo in event brochures & on all printed event materials\*\*
- ❖ Logo and link to company website for six (6) months on FOLBA website
- ❖ FOLBA Honor Plaque

## **Animal Lover Sponsor: \$500**

- ❖ One (1) company banner hung at the event on event day
- ❖ One (1) booth space for your company \*
- ❖ One (1) walk registration (including T-shirt, goodie bag & parking pass)
- ❖ Logo displayed on back of event T-shirt\*\*

## **Friends Sponsor: \$250**

- ❖ One (1) stop sign with the company name at one of the water stops along the walk on event day
- ❖ One (1) walk registration (including T-shirt, goodie bag & parking pass)

**\*optional**

**\*\*deadline for submission of ad publication artwork is July 30, 2011, every effort will be made to include late artwork on any print advertisement that has yet to go to press. Deadline for T-shirt artwork is September 15, 2011.**